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**PR Etc. Client Savant Capital Management  
Featured in *The Wall Street Journal* and *BusinessWeek***

**Rockford, Ill. (July 8, 2009)** – PR Etc. is proud to announce its client, Savant Capital Management, was featured in both *The Wall Street Journal* and *BusinessWeek* on Monday, July 6. Savant is a fee-only wealth management firm headquartered in Rockford.

Savant was profiled in a column written by Shefali Anand in *The Wall Street Journal*, which regularly features model portfolios from financial advisors who invest primarily in mutual funds and exchange-traded funds. She outlined Savant's model portfolio that includes a plan for U.S. stocks (46 percent), foreign stocks (19.5 percent), bonds (27 percent) and other investments. To view the article, go to <http://online.wsj.com/article/SB10001424052970204005504574235590734237398.html>.

Savant was also featured in an article about retirement in *BusinessWeek*. Advisor Theresa Harezlak outlined her plan for saving for retirement and for college for her children. To view Theresa's article, please go to [http://images.businessweek.com/ss/09/07/0702\\_rethinking\\_retirement/index.htm](http://images.businessweek.com/ss/09/07/0702_rethinking_retirement/index.htm)

“Savant's expertise in the financial sector is unique, and we are thrilled to see them recognized in a prestigious publication such as *The Wall Street Journal*,” said PR Etc. President Rebecca Kopf. PR Etc. routinely works with national media to increase visibility for its clients.

PR Etc. is located at 220 E. State St., Rockford. To find out more information about the client services it offers, call 815.282.9986 or log on to [www.pretc.net](http://www.pretc.net).

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