



PR ETC.

PUBLIC RELATIONS • EVENT PLANNING • MARKETING

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Chicago Rockford International Airport Hires PR Etc.

Rockford, Ill. (Dec 28, 2011) – PR Etc. has been hired by the Chicago Rockford International Airport (RFD) to assist with public relations activities to gain visibility for its cargo activity, passenger services and overall operations. PR Etc. assists with pitching and disseminating information to local, regional and national media as well as trade publications and associations.

PR Etc. (www.pretc.net) is a full-service public relations, event planning and marketing firm which helps organizations gain a competitive edge in the marketplace through strong marketing programs that deliver measurable results. Its customized services ensure that its clients' programs are implemented in a professional and timely manner and that their messages are proactively and effectively communicated.

PR Etc. has offices in Rockford, IL and Madison and Racine, WI.

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