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PUBLIC RELATIONS • EVENT PLANNING • MARKETING

220 East State Street, Suite G-2  
Rockford, Illinois, 61104  
815.282.9976 Fax 815.282.9986  
[www.pretc.net](http://www.pretc.net)

Contact:  
Michelle Polivka  
PR Etc.  
(815) 282.9976

## **Rebecca Kopf Named Woman Business Owner of the Year**

*Rockford Chamber Presents Award to PR Etc. Owner*

**Rockford, IL (June 23, 2011)** – Rebecca Kopf, President and Owner of PR Etc., was honored with the Rockford Chamber of Commerce Woman Business Owner of the Year award. The award was presented today during the Chamber’s annual Women in Business Expo & Luncheon at Cliffbreakers.

Kopf opened PR Etc., a public relations, marketing and event planning firm that assists clients locally and nationally, in 2003. Over the course of the past nine years, PR Etc. has grown geographically from its headquarters in Rockford to offices in Madison and Racine, Wis. In the future, Kopf envisions expanding the company’s presence both in Illinois and Wisconsin.

“I am honored to receive such a prestigious community award,” said Kopf. “When I opened my business, I was new to Rockford, and this community welcomed me with open arms. I’m so appreciative to everyone who has supported me through the years, which has allowed me to grow my business.”

Kopf is very active in the community serving on the boards of the OSF St. Anthony Foundation, Discovery Center Museum, The Literacy Council, Rockford YWCA and Athena PowerLink. She is chair of the United Way of Rock River Valley Women’s Leadership Council and co-chair of the United Way of Rock River Valley’s Success by 6 Initiative. She is also a member of Next Rockford. In 2008, PR Etc. was named the Rockford Chamber’s Small Business of the Year.

PR Etc. ([www.pretc.net](http://www.pretc.net)) is a full-service public relations, event planning and marketing firm which helps organizations gain a competitive edge in the marketplace through strong marketing programs that deliver measurable results. Its customized services ensure that its clients' programs are implemented in a professional and timely manner and that their messages are proactively and effectively communicated. PR Etc. has offices in Rockford, IL and Racine and Madison, WI.

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