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## **PR Etc. Client Savant Capital Management Featured in *BusinessWeek***

**Rockford, Ill. (January 7, 2010)** – PR Etc. is proud to announce its client, Savant Capital Management, was featured in *BusinessWeek* in the December 21 issue. Savant is a fee-only wealth management firm headquartered in Rockford.

Savant partner Thomas Muldowney was featured in an article titled *Tax-Smart, State by State* by Lewis Braham. Tom discussed the perils of tax burdens in retirement for people who move out-of-state, including tips for other taxes to look out for.

“Savant offers a wealth of knowledge on tax and finance topics, and provides an objective opinion because they are fee-only,” said PR Etc. President Rebecca Kopf. “We were thrilled for the opportunity to share their unique expertise with the business sector.”

PR Etc. routinely works with national media to increase visibility for its clients.

PR Etc. ([www.pretc.net](http://www.pretc.net)) is a full-service public relations, event planning and marketing firm which helps organizations gain a competitive edge in the marketplace through strong marketing programs that deliver measurable results. Its customized services ensure that its clients’ programs are implemented in a professional and timely manner and that their messages are proactively and effectively communicated. PR Etc. has offices in Rockford, IL and Madison, WI.

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