



PR ETC.

PUBLIC RELATIONS • EVENT PLANNING • MARKETING

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Kaney Aerospace Hires PR Etc. for Regional and National Public Relations

ROCKFORD, IL (November 22, 2010) — Kaney Aerospace selected PR Etc. to assist with its public relations and media relations activities. PR Etc. will help Kaney Aerospace gain visibility at the local, regional and national level through media exposure. PR Etc. will also assist the company with developing its message to reach potential new clients.

Kaney Aerospace, a Veteran-owned emerging small business, is an industry leader in testing, engineering, installation and consulting services. Its corporate office and test center are located at the Chicago Rockford International Airport. The Kaney Group, parent company of Kaney Aerospace, is a group of diverse and synergistic companies that include operations in aerospace, agriculture, aviation, commercial real estate, high technology and manufacturing. Its headquarters are located in Rockford, with holdings in eight states.

PR Etc. (www.pretc.net) is a full-service public relations, event planning and marketing firm which helps organizations gain a competitive edge in the marketplace through strong marketing programs that deliver measurable results. Its customized services ensure that its clients' programs are implemented in a professional and timely manner and that their messages are proactively and effectively communicated. PR Etc. has offices in Rockford, IL and Racine and Madison, WI.

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